WHAT IS CLAIMED IS:

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 An image display device provided in a gaming machine, wherein

a pixel unit is formed by arranging each one of a plurality of kinds of pixel electrodes that display predetermined colors respectively, and one pixel is constituted by a pair of adjacent pixel units, and

an information signal for the pixel is supplied in the same timing to the pixel electrodes for the same color included in the pair of pixel units, respectively.

- 2. The image display device according to claim 1, wherein the pixel electrodes are arranged in matrix on an xy plane, and the pixel electrodes of the same color are arranged in a y direction and the same pattern is continuously arranged in an x direction to form a stripe.
- 3. A gaming machine, such as a slot machine or a pachinko machine, comprising:

a display unit that is constituted by a plurality of kinds of pixel electrodes that display predetermined colors respectively and are arranged in matrix,

wherein a pixel unit is formed by arranging each kind of pixel electrodes, one pixel is constituted by a pair of adjacent pixel units, and an information signal for the pixel is supplied in the same timing to pixel electrodes for the same color that are contained in the

pair of pixel units, respectively.

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- 4. The gaming machine according to claim 3, wherein the pixel electrodes are arranged in matrix on an xy plane, and the pixel electrodes of the same color are arranged in a y direction and the same pattern is continuously arranged in an x direction to form a stripe.
- 5. The gaming machine according to claim 3, wherein the display unit is a highly transmissive liquid crystal display provided on a game board.